

Generate Email Newsletters That Clients Will Read

☰ Tags

Email Advertising

About

Here is a general process for using ChatGPT to write email newsletters:

1. Prepare a prompt for ChatGPT that includes information about the topic of the newsletter, the intended audience, and the desired tone.
2. Use the prompt to generate text with ChatGPT. You can do this by inputting the prompt into the model and retrieving the generated text.
3. Review the generated text and edit it as needed to make it more personalized and accurate. You can also add any specific information that you would like to include in the newsletter.
4. Format the newsletter and include any images or other media that you would like to include.
5. Send the newsletter to your intended audience.

It's important to keep in mind that the generated text may not be perfect and require some editing. And also you can fine-tune the ChatGPT model with your own data-set to improve the generated text to be more relevant to your specific audience and industry.

Prompt

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"I'm a real estate agent. Write a newsletter for [audience] about [topic]. The tone should be [formal/casual/etc.] and include information about [specific information or key points to include]. The goal is to keep my audience informed, and to establish my authority in my market as the go-to real estate agent."
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Tips



Be careful when adding or removing quote marks from prompts – they can change your output results.



You can always re-adjust your outputs by asking more questions.